

# Women in the Blue Economy in Mozambique

Research report prepared by MUVA  
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## About MUVA

MUVA, a Mozambican Non-Governmental Organization (NGO), is committed to the economic empowerment of women and youth. MUVA envisions a world in which women and youth have the skills and agency required to access decent economic opportunities in a supportive, inclusive and gender equitable environment. MUVA's work focuses on achieving Women Economic Empowerment (WEE) in all sectors, influencing both public and private stakeholders to become WEE champions, and contributing to generate an enabling environment for young people and girls to thrive.

With this report MUVA's objective is to support the Blue Economy Sector in Mozambique to have better gender lenses.

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We hope you appreciate those voices.



# Executive Summary

## Research rationale

Blue Economy is an emerging concept that originated from the concerns of Small Island Developing States (SIDS) and coastal nations in the lead-up to the Rio+20 Conference in 2012. It is closely aligned with multiple United Nations Sustainable Development Goals (SDGs), particularly SDG 14, which focuses on ocean conservation. Blue Economy holds significant promise for Mozambique's sustainable development, but its benefits are not equitably distributed and overlook women's contributions and potential. Women play crucial roles in ocean-based economic activities, yet their contributions remain largely unrecognized and under-supported.

The primary objective of this research is to ensure that Blue Economy projects incorporate a gender lens. By applying a gender lens to Blue Economy initiatives, policymakers and stakeholders can ensure more inclusive and effective interventions. This research underscores the need for context-specific approaches that account for gender, social norms, and economic realities to achieve long-term impact. A key challenge in achieving this goal is the lack of data on women's roles in Blue Economy activities. This research seeks to understand the constraints and opportunities faced by women reliant on ocean resources and assess how these factors impact their economic empowerment and livelihoods.

## Methodology

The study employed a qualitative approach, using the persona method to explore women's roles and needs in the Blue Economy. This technique involves creating fictional but data-driven archetypes that reflect key attributes, behaviors, and motivations of different user groups. Ten personas were identified, representing distinct segments of women engaged in the Blue Economy.

## Key Findings

Women engaged in the Blue Economy do not constitute a homogenous group. A simplistic approach to women's empowerment, including promoting entrepreneurship, risks homogenizing women and failing to account for intersectional factors such as social identities, access to resources, and systemic barriers.

- **Women's skills** in the Blue Economy are largely acquired informally through traditional knowledge transmission. These skills are often unrecognized, even by the women themselves, in contrast to men's skills, which are more visibly acknowledged.
- **Formal skills and training programs have not consistently translated into higher incomes** for women, including because they generally access lower-income opportunities than their male counterpart in the same territories as new opportunities tend to be accessed first by men.
- **Economic diversification** is a key factor for financial resilience but mobility and access to market represent unsurmountable constraints for most – on their own. Specifically for aquaculture projects the constraints are so numerous that they have not delivered the expected outcomes.
- **Agency and Social Norms:** Women's autonomy remains constrained by entrenched gender norms. In coastal Mozambique, expectations that women should prioritize family obligations over financial independence create social and economic barriers. Successful women often face community rejection, domestic violence, harassment, and mental health challenges.
- **Territorial and Mobility Constraints:** Despite their dependence on ocean resources, women aspire for their children to seek employment beyond the coast. Improving value chains could increase economic opportunities but may also heighten pressure on marine ecosystems, creating a conflict between conservation and livelihoods.
- **Legal and Policy Frameworks:** Limited regulatory support and enforcement mechanisms pose additional barriers to women's participation in the Blue Economy. Conservation policies must better integrate community needs to ensure inclusivity.

The research categorizes women into three economic tiers, outlined below. A key insight from the persona analysis is that, despite differing economic tiers, most women rely on unsustainable resource use due to limited alternatives. Conservation efforts must consider these realities to avoid harming women's livelihoods without providing alternatives. **Lowest Tier (Vulnerable Women in Informal Sector)** includes two personas based on their economic activities, but both rely on subsistence farming with minimal income. **Middle Tier (Small-scale Entrepreneurs and Resource Harvesters)** comprises four personas who engage in harvesting and selling ocean

resources. Economic success is largely determined by access to specific resources and support networks. **Higher Tier (Diversified Entrepreneurs)** is represented by four personas who have multiple income streams and some level of financial stability, with at the top the only one with access to formal employment.

The research provides the following recommendations:

1. **Enhance gender literacy at the local level** to improve institutional engagement with women in coastal communities.
2. **Avoid unpaid labor burdens** by ensuring that women's participation in projects leads to long-term income generation.
3. **Integrate gender lenses into project design** to ensure gender-responsive interventions from inception.
4. **Respect cultural and religious preferences** in project implementation, acknowledging their influence on gender roles and economic participation.
5. **Leverage intergenerational aspirations** by supporting women's ambitions for their children's futures, facilitating sustainable socio-economic change.
6. **Strengthen the relationship between communities and conservation initiatives** to create more inclusive and sustainable economic opportunities.

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## List of abbreviations and acronyms

**AFD:** French Development Agency

**ANAC:** Mozambique's National Administration of Conservation Areas

**BE:** Blue Economy

**CBO:** Community-Based Organization

**CBMPA:** Community-Based Marine Protection Area

**CCPs':** Community Consultative Councils

**CSO:** Civil Society Organization

**DEFRA:** UK's Department for Environment Food and Rural Affairs

**DFID:** Department for International Development

**EDEA:** Mozambique's Blue Economy Development Strategy

**EU:** European Union

**FAO:** UN's Food and Agriculture Programme

**FCDO:** UK's Foreign, Commonwealth & Development Office

**FGD:** Focus Group Discussions

**GBV:** Gender-Based Violence

**GIZ:** German cooperation through the Deutsche Gesellschaft für Internationale Zusammenarbeit

**KII:** Key Informant Interview

**MCC:** Millennium Challenge Corporation

**MIMAIP:** Mozambique's Ministry of the Seas, Inland Water and Fisheries

**MPA:** Marine Protected Areas

**MSMEs:** Micro, Small, and Medium Enterprises

**NGO:** Non-Governmental Organization

**NORAD:** Norwegian Agency for Development Cooperation

**ParCo:** Association of Parceiros Comunitários

**POEM:** Mozambique's Maritime Spatial Plan

**POLMAR:** Mozambique's Sea Policy

**REPMAR:** Maritime Fishing Regulation

**SDAE:** District Services for Economic Activities

**SDG:** Sustainable Development Goals

**SIDS:** Small Island Developing States

**SDPI:** District Services for Planning and Infrastructure

**UN:** United Nations

**UNCTAD:** United Nations Conference on Trade and Development

**USAID:** United States Agency for International Development

**WB:** World Bank

**WEE:** Women Economic Empowerment

**WWF:** World Wildlife Fund

## 1. Research Context

### 1.1. The Blue Economy in Mozambique

**The concept of Blue Economy emerges from the frustration of Small Island Developing States (SIDS) and coastal states during the preparation for the Rio+20 Conference in 2012.** The term “Blue Economy” has been employed in various contexts, and similar terms such as “ocean economy” or “marine economy” are utilized without clear definitions. Blue Economy can be defined as the human activities aiming to achieve economic growth, social inclusion, and livelihood preservation while ensuring environmental sustainability of oceans and coastal areas (World Bank, 2017). It seeks to decouple socioeconomic development from environmental degradation, acknowledging the finite nature of ocean resources and their decline due to human activities. Rather than a sector, Blue Economy includes various economic sectors (e.g. fisheries, pisciculture, culture, tourism, conservation, energy and extractive industries) and policies that collectively determine the sustainability of oceanic resource utilization. There is no agreement if the concept also includes freshwater related activities and economy. In this research we focused on the ocean and the economy of coastal ecosystems.

**Mozambique, with the third longest coastline in Africa, is a country where the Blue Economy is critical for the country.** Mozambique’s Blue Economy sectors are pivotal to its economic and environmental sustainability, with significant opportunities and challenges in fisheries, pisciculture, tourism, transport, waste management, and marine conservation. Addressing these sectors’ issues and maximizing their potential is essential for the country’s growth and the well-being of its coastal communities. Nearly two thirds of its population live on the 2,700 km coastline (USAID, 2021), and one third depends directly on coastal resources. The coastline of Mozambique boasts a diverse range of ecosystems that play a crucial role in supporting its blue economy sectors. These ecosystems comprise coral reefs covering 1,890 km<sup>2</sup>, mangroves spanning 4,467 km<sup>2</sup>, seagrass beds encompassing 439 km<sup>2</sup>, coastal dunes, and sandy beaches. Within these habitats thrive a remarkably abundant marine biodiversity, featuring protected species like turtles, dugongs,

sea horses, dolphins, sharks, giant mantas, and whales (Pereira et al., 2014). Natural assets such as mangrove forests serve as crucial breeding grounds for fish, contributing to the mitigation of climate change impacts and natural disasters such as cyclones. Additionally, these ecosystems play a vital role in promoting human well-being by providing a wide range of services, including food provision, climate regulation, erosion control, and energy.

**Blue economy is not a sector per se, but an intersection of many sectors, hence there are a multitude of institutions responsible for it without historically a strong coordination.** The sector has a strategy (2015–20235): Blue Economy Development Strategy (EDEA) outlined through a framework that looks to harness the potential of the various sectors such as fisheries, aquaculture, marine tourism, and renewable marine energy, while ensuring their sustainability. The strategy seeks to improve governance, promotes innovation, and fosters inclusive community participation, all with the goal of maximizing socioeconomic benefits while safeguarding marine ecosystems. Its comprehensive approach also aims to tackle the challenges of weak enforcement, inadequate coordination, and unplanned exploitation of natural marine resources.

**Blue Economy is generally associated with a variety of UN’s Sustainable Development Goals (SDGs), but SDG 14, focused on the oceans, receives the least amount of funding compared to the other SDGs (WEF, 2022).** A recent push to close this gap is resulting in large investment in BE and Mozambique is a priority country of several initiatives. In 2024 hundreds of millions have been declared being committed to Mozambique Blue Economy from funders such as Millenium Challenge Corporation (MCC)<sup>2</sup>, European Union (EU)<sup>3</sup>, Department for Environment, Food & Rural Affairs (DEFRA)<sup>4</sup>, U.S. Agency for International Development (USAID)<sup>5</sup>, World Bank (WB)<sup>6</sup>, and Norwegian Agency for Development Cooperation (NORAD)<sup>7</sup> to name the main ones. These investments are aimed at bolstering marine conservation efforts, strengthening regulatory frameworks, enhancing value chains in

1. The strategy pillars are the following: (i) fisheries and aquaculture; (ii) renewable marine energy; (iii) conservation of marine ecosystems; (iv) coastal tourism; (v) maritime transport infrastructure, and (vi) maritime security.

2. Programme estimated at 100 million USD.

3. Programme estimated at 15 million (implemented via GIZ).

4. Programme estimated at 30 million USD, as part of the global COAST program under the Blue Planet Fund commitment.

5. Programme estimated at 10 million USD.

6. Programme “Mais Peixe”.

7. Currently the coordinator of the Blue Economy Donor Technical Working group.



fisheries and pisciculture, establishing entrepreneurship incubators, and advancing scientific research.

### 1.2. Purpose of the Research

**When it comes to projects, Blue Economy is often reduced to fisheries, which are seen as a male-dominated sector.** Women's participation in this sector is often undervalued, primarily limited to processing and trade. This perception fails to recognize women's critical roles across the Blue Economy sectors, where they usually occupy low-paying, informal, and temporary positions with limited access to resources such as capital, credit, and training opportunities (J. Siles et al., 2019). Globally, women represent 15% of the harvesting workforce and hold 90% of the positions in fish processing, including tasks like canning and gutting (FAO, 2016).

**Blue Economy offers however a significant potential for women's economic and social empowerment.** Research indicates that initiatives aimed at enhancing women's entrepreneurial and negotiation skills have led to improved livelihoods, including higher income, increased agency, and better social and health outcomes (Matthews et al., 2012). Therefore, when looking at Blue Economy, addressing gender disparities is crucial not only for the development of women, their families, communities, and the economy, but also for the conservation of marine and coastal ecosystems. Ensuring Blue Economy future funding includes relevant actions towards WEE requires relevant data about women's involvement in these economic activities.

**MUVA's research objective is to ensure that the projects and programs being designed have a gender lens** and include in their intervention a deeper understanding of intersectionalities and of community engagement. An inclusive Blue Economy must prioritize

fairness, equity and mainstreaming gender considerations throughout all stages of policymaking, research and development, rather than treating gender inclusion as a compulsory checkbox.

**One of the main challenges in ensuring that interventions incorporate a gender perspective is the lack of data on women's roles within the blue economy.** MUVA's literature review (Milward, 2023) and preliminary interviews with stakeholders indicate that there is currently limited recognition and understanding of women's contributions to the blue economy. This research aims to build knowledge on the opportunities and challenges faced by women working in the blue economy, particularly in sectors where funders plan to invest in the next 5 to 10 years in Mozambique. The findings will support Blue Economy stakeholders in designing, implementing, and monitoring projects that integrate a gender perspective.

**The research question focused on understanding what are the constraints and opportunities that women entrepreneurs in the Blue Economy today face and how can these elements impact their economic empowerment and the improvement of their livelihoods.**

The research focused on three sectors, detailed below and did not encompass all Blue Economy labor market opportunities, as it did not look at Blue Economy employees. It focused on entrepreneurial activities led by women. The reason for this choice is the limited size of the formal sector in the country, which is estimated to be about 10% of the labour market workforce. It still represents over 1,000 full time jobs<sup>8</sup> (Ministry of Fisheries 2004; Omar 2005<sup>9</sup>) and it would be interesting to extend the research to those.

### PISCICULTURE, FISH FARMING OR AQUACULTURE

Aquaculture encompasses the cultivation of a wide range of aquatic organisms, including fish, shellfish, mollusks, crustaceans, and aquatic plants. Pisciculture is a specific subset of aquaculture focused solely on the breeding, rearing, and harvesting of fish. Thus, while all pisciculture is aquaculture, not all aquaculture is pisciculture. This research only included activities outside of the ocean related to the specific branch of aquaculture focused solely on the cultivation of fish in fresh water, tanks and ponds. Throughout the report we talk therefore of pisciculture or fish farming and not of aquaculture.

8. Estimation of number of people employed on a full time basis.

9. <https://www.fao.org/fishery/en/countrysector/mz/en?lang=en>

## 2. Research Methodology

### 2.1. The Methodology

**As this research aims to provide a nuanced understanding of women's role in the Blue Economy and to facilitate the design of interventions with a gender lens, we selected a qualitative methodology** to have in-depth insights into the social, cultural, and environmental contexts that shape women's participation in the Blue Economy. The flexibility of qualitative methods allows researchers to adapt their data collection approaches based on emerging insights, enabling deeper probing into specific issues and the ability to shift focus during interviews or focus groups.

**This qualitative research selected the persona method to investigate the roles and needs of women in the Blue Economy.** The persona method involves creating fictional characters that embody the key attributes, behaviors, and motivations of a specific user group. These personas are detailed archetypes, characterized by a brief description of their identity, a narrative that outlines their key characteristics. Unlike preconceived notions, personas are constructed from field data, capturing individualized social, emotional, and cognitive information (Bornet and Brangier, 2013). This technique enriches user representations for designers and implementers, facilitating the development of products or services tailored to a specific, quasi-real individual with distinct traits, a typical face, and a unique name (Cooper, 1999). The persona method provides a human centered approach to the research. Traditionally used in business and marketing environments, we adapted the technique for socio-economic research. Based on the fieldwork we identified and developed 10 personas. Each of them represents a specific target group. This method was selected to support Blue Economy stakeholders in creating gender-sensitive initiatives in Mozambique as it enables the modelling of different women's roles and needs and aims at creating empathy with them. These fictional characters, equipped with specific instructions, beliefs, and desires, act as catalysts for the empathy process, countering the natural tendency to project one's own beliefs onto others (Keysar, Lin, Barr, 2003).

**Given the large number of sectors considered part of Blue Economy we selected three to focus on, namely: fisheries, pisciculture and conservation.**

The selection was done based on a scoring grid that gave a relevance score from 1 (low) to 3 (high) to an exhaustive list of Blue Economy sectors for each of the following criteria: (i) employment potential; (ii)

economic importance for the country; (iii) innovation potential; (iv) women's involvement; (v) environmental impact. The selection grid can be found in annex 2.

To ensure a representation of the country's diverse realities, data collection was conducted in the South, Centre and North, namely in the provinces of Maputo, Inhambane, Zambezia and Nampula. A list of the districts where data was collected can be found in annex 1.

### 2.2. Instruments and Data Collection

In total 6 Key-Informant Interviews (KII), 18 semi-structured interviews, 19 Focus Group Discussions and 1 shadowing were conducted.

A combination of the following data collection instruments was used:

- **Semi-Structured Interviews:** This method enabled the research team to engage with both Blue Economy stakeholders and identified profiles of women. This allows for in-depth exploration of personal narratives, experiences, perspectives, challenges, and aspirations with a set of guiding questions that remain adaptable (see Annex 4 for the KII guides);
- **Focus Group Discussion (FGD):** This method brings together diverse participants to discuss specific topics related to gender in the Blue Economy. This method encourages interaction, enables the exploration of diverse viewpoints, and often generates rich qualitative data. FGD are particularly helpful with groups of participants that may be uncomfortable speaking on a one-on-one basis with researchers due to language barrier, power dynamics or social norms constraints. This is also useful to triangulate data. (FGD roadmaps can be found in annex 5);
- **Semi-Structured Shadowing:** Shadowing is a type of direct observation that literally relies on the metaphor of 'shadow'. According to Meunier and Vasquez (2008, p. 168): "The researcher follows a person as his or her shadow, walking in his or her footsteps over a relatively long period of time, throughout his or her different activities, to collect detailed-grained data". Semi-structured shadowing involves observing individuals as they go about their daily activities, focusing on their movements rather than

specific locations (Sirris et al., 2022). It allows researchers to understand the routines and practices of the profiles.

The tools were piloted first in Maputo province and adjusted. The data collection then took place over a two-week period at the beginning of April 2024.

Data was compiled in one common database to streamline the data analysis.

### 2.3. Data Analysis

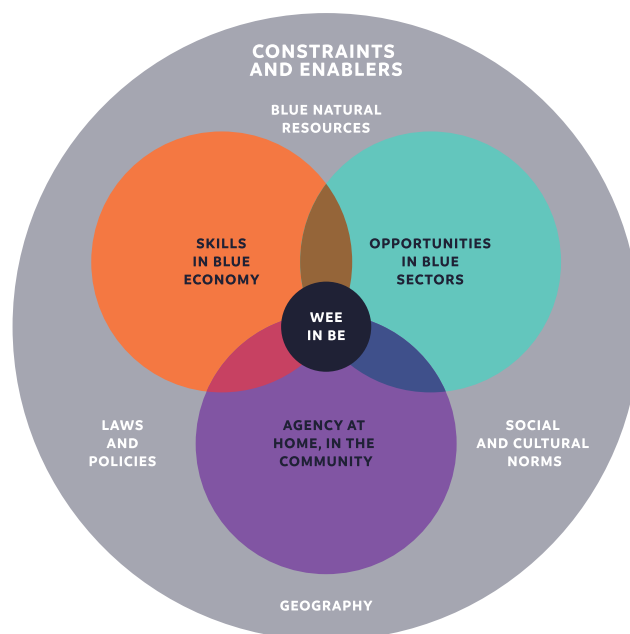
Data was analyzed using two theoretical frameworks: (i) the MUVA WEE framework; (ii) the MUVA entrepreneurship pyramid; and (iii) the empathy map instrument. Each of those are outlined below.

**MUVA's WEE framework.** MUVA's conceptual framework considers that WEE is a process where women's lives are transformed through having more agency, a decent work, access to economic assets and control over their resources. This requires addressing constraints that hinder this process, such as social norms, geography limitations, normative restrictions, etc. MUVA's approach to enable this articulates the following three dimensions:

- **Skills:** This dimension focuses on the skills, knowledge, and competencies of women. First assessing them and the opportunities for women to grow them with the necessary support from their surroundings.
- **Economic opportunities:** This dimension encompasses the range of economic prospects and opportunities such as employment, access to resources and markets, participation in value chains, involvement in entrepreneurial activities, access to financial inclusion services, etc. First understanding which ones exist and the level of access women have – or not, to them and how this can be improved while limiting any potential backlash.
- **Women's agency at home and in the community:** MUVA's interpretation of agency is that of having power within and self-efficacy, including women's ability to act on aspirations, make decisions that matter to them and participate in economic and public life.

The framework also considers contextual aspects that may be transversal factors of change in women's economic empowerment, such as laws and policies, social and cultural norms, geography as well as blue natural resources. For this research the framework

was adapted to blue economy specific constraints and enablers.



Source: MUVA

Figure 1. MUVA's Women Economic Empowerment conceptual framework adapted to Blue Economy

**MUVA's entrepreneurship pyramid** was developed to promote a deeper understanding and contextualization of the diverse group labeled as “female entrepreneurs,” challenging the conventional concept of “entrepreneurship” for women. This approach highlights the wide range of realities behind the term, from subsistence entrepreneurs to those in powerful positions in large companies. Understanding the heterogeneity of this group and the intersectional constraints faced by different women entrepreneurs is critical to develop policies, interventions and projects that are fit for purpose, support women empowerment and at least do no harm (Baremboim, 2020). The pyramid presented below has three main groups:

- The lowest one where are the subsistence entrepreneurs. This lowest tier of the informal sector includes aspiring entrepreneurs, extremely vulnerable youth (including women) who hover around the poverty line. There is no difference between the activity and the person at this level.
- The middle one, where you can find the mix of Micro, Small, and Medium Enterprises (MSMEs). In the research of UN Wider, the job ladder (Fields, G.S 2023) this is the middle and top layer of the informal sector. It's also where the entrepreneur



starts becoming a creator of work economic activities for others and eventually can become a (formal) employer.

- The top one where are the larger companies that provide the larger number of employment (per company). In Mozambique, a country with 10% of the population working in a formal job and with the government being by far the larg-

est employer, this group is an absolute minority. We have in this research focused on entrepreneurship, from the lowest level to the larger entrepreneurs; we have not focused on the employees' experience. As Blue Economy has the potential of being an increasingly critical sector – including for job opportunities we would encourage follow-on research to focus on this aspect.

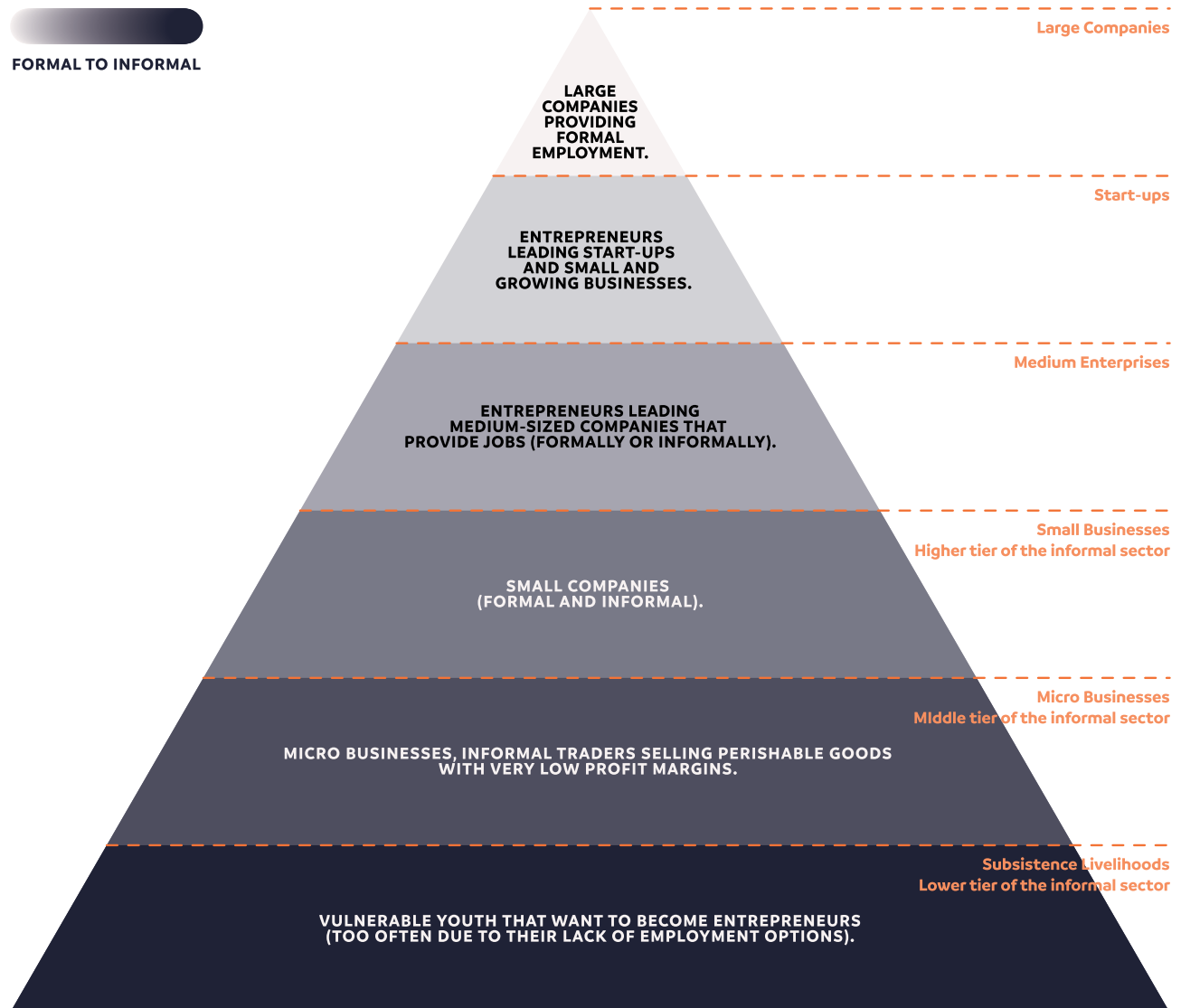
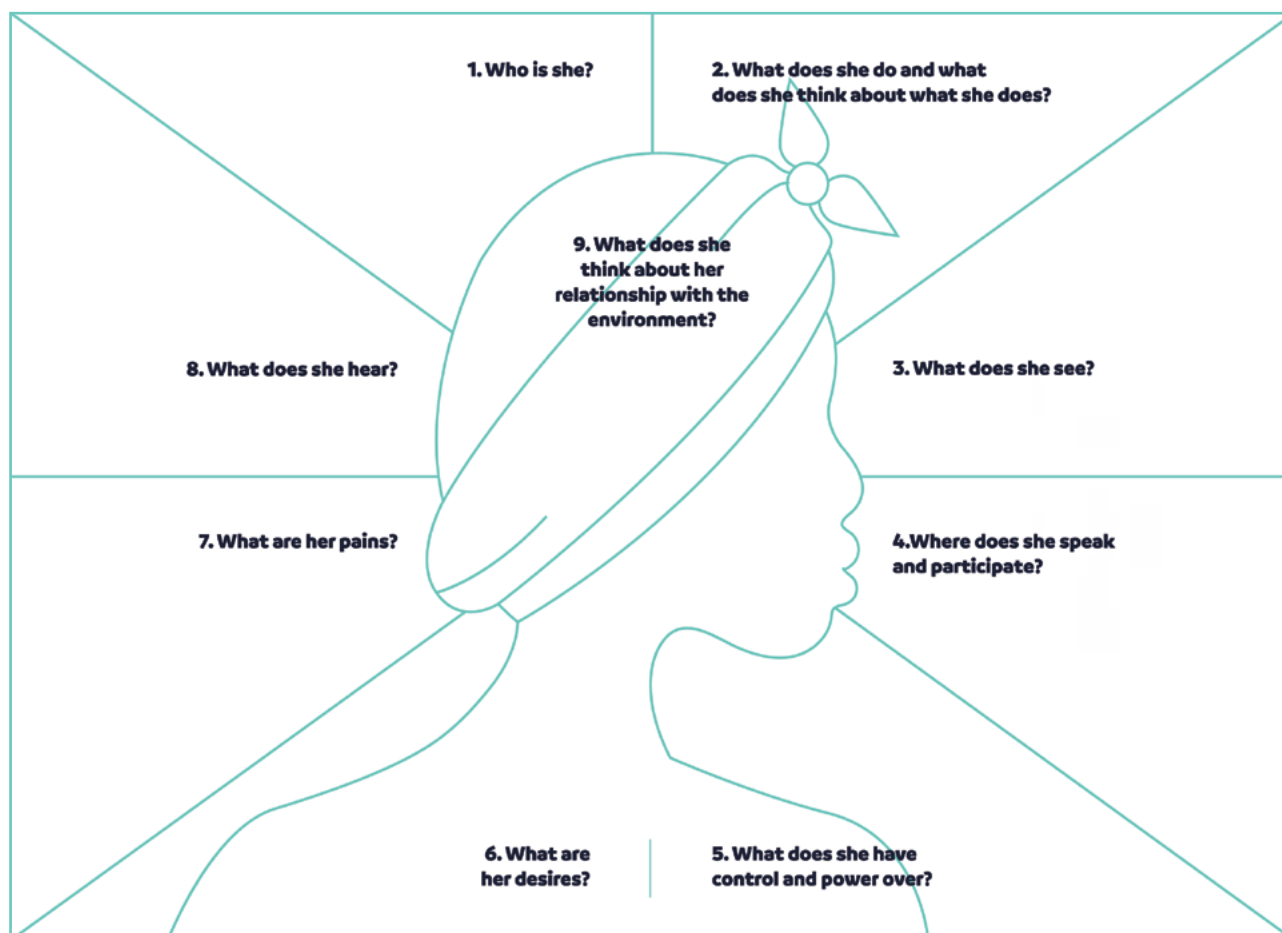


Figure 2. MUVA's entrepreneurship pyramid adapted from Baremboim, 2020



Source: MUVA, Adapted from David Gray's Empathy Map Canvas  
Figure 3. The Empathy Map

**The empathy map** is a collaborative tool highly effective for analyzing social phenomena by focusing on the human aspect in all its subjectivity. This methodology, generally attributed to Dave Gray, founder of Xplane—a company specializing in Visual Thinking—is used to describe individuals' thoughts, emotions, motivations, desires, and needs. By encouraging researchers to view issues through the subjects' eyes, it fosters empathy with their feelings. The empathy map served as a foundation for our interview questions, ensuring that the research captured the full behavioral spectrum of the women observed and interviewed. Its visual nature allows to summarize the data collected and compare profiles based on specific feelings and behaviors.

#### 2.4. Ethical Considerations

Ethical treatment of participants was ensured throughout the research through the following measures:

- Adherence to informed consent procedures. Each participant was informed about the nature of the

research and its objectives. Participants were told that the study is purely informative and does not provide any form of support. They were also made aware of their rights to withdraw from the study at any point without consequence;

- Establishment of protocols to maintain the confidentiality of participants;
- Implementation of safeguarding measures and gender sensitive approaches such as ensuring that KII and FGD were led by facilitators of the same gender as the participants whenever possible.

Additionally, the research team was attentive to issues of researcher reflexivity, positionality, and subjectivity throughout the study. Reflexive practices were employed to critically examine the influence of researchers' backgrounds, gender, experiences, and biases on the research process and findings. Transparency was maintained regarding the researchers' positions and perspectives, and efforts were made to mitigate the impact of any biases on data collection and analysis.

### 3. Research Findings: Cross Cutting and Trends

Research findings are presented with first (section 3.1) a short description of the personas, with a specific section about the conservation sector. Then findings following the MUVA WEE framework are presented (section 3.2) focusing on skills, opportunities and personal agency. Finally cross-cutting constraints (section 3.3) and other structural determinants such as the territory and the sector norms are highlighted. This analysis enables a deeper understanding of both tangible and intangible constraints and opportunities that women working in Blue Economy face, and of how those impact their potential for economic empowerment.

#### 3.1. The Personas

**Women is not a homogenous group.** An overly simplistic view of the benefits of empowering women,

including as entrepreneurs can lead to the homogenization of women and the group denoted as “female entrepreneurs” and a failure to acknowledge the intersectionality of gender, and the huge range of social identities that influence women’s status, their access to information and resources and their ability to succeed as entrepreneurs (Shields, 2008). narrowing at each level, to reach, at the top, the small number of large-scale businesses (Baremboim, 2020).

**Framed through the entrepreneurship pyramid, the findings of the study range from the least empowered both economically and socially persona at the bottom of the pyramid to the most empowered one at the top.**

Those personas are a fictional character created to represent a typical woman working and living in the Blue

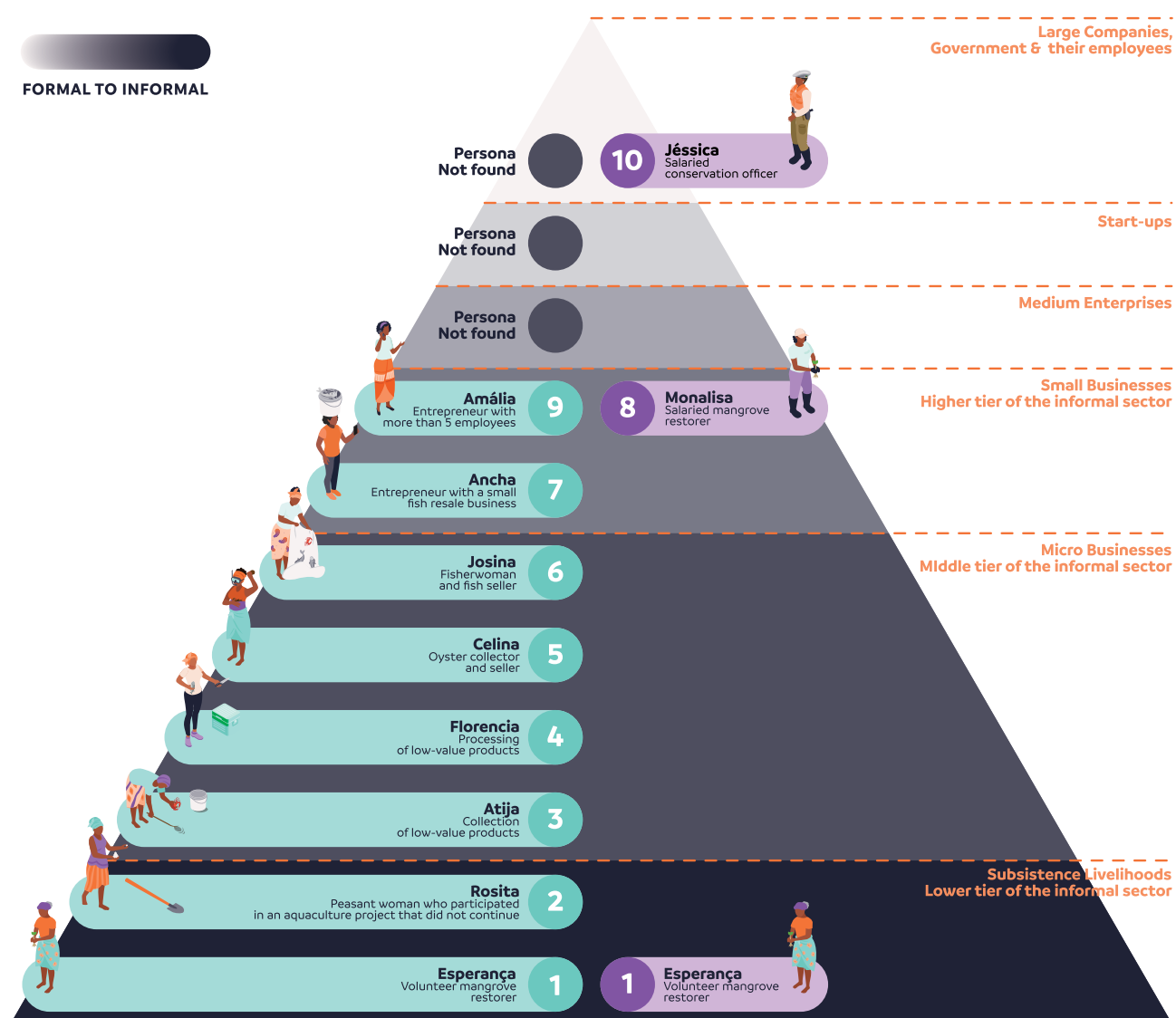


Figure 4. MUVA's Entrepreneurship Pyramid Adapted to Segment Blue Economy Women Persona



Economy. They were created based on the finding from the field work. The personas help understand and anticipate the needs, goals, behaviors, and pain of the different women found and should enable the integration of a finer gender lens to Blue Economy actions.

In annex 6 each persona is presented in detail, including their socio-demographic profiles, their economic activities and why they do them, as well as their aspirations and dreams on one hand and pains and frustrations on the other.

### 3.1. 1. The women entrepreneurs

**In the lowest tier of the informal sector, at the subsistence entrepreneur level we have designed two personas:** (1) Esperanca and (2) Rosita. They are 52 and 45 years old respectively, which means they are old in a country where the average age of the population is 16,6 years old (INE 2017) and life expectancy 53,7 years old (INE 2017). They live from subsistence farming mainly and although they have been involved in some projects and received training from those it did not convert in additional income. They are vulnerable and hover around the poverty line.



Figure 5.  
Persona 1  
Esperanca



Figure 6.  
Persona 2  
Rosita

**In the middle tier of the informal sector, where you find the micro-entrepreneurs mainly, we have identified four personas:** (3) Atija, (4) Florencia, (5) Celina and (6) Josina. They are younger than the previous group and all have income-generating activities based on their access to wild products, which they catch, harvest, or fish themselves and then resell, sometimes after processing. The ocean is their main source of income, but they all have a machamba (a plot of cultivated land in Mozambique, often small, less than 1 hectare, used for feeding the household) to complement their

livelihood. Economically, the main differences between the four personas lie in the types of products they have access to. In terms of agency, it varies between those who have a family, husband, community, and social networks they can rely on and those who do not.



Figure 7.  
Persona 3  
Atija



Figure 8.  
Persona 4  
Florência



Figure 9.  
Persona 5  
Celina



Figure 10.  
Persona 6  
Josina

**In the higher tier of the informal sector, at the small enterprise level, we have two personas:** (7) Ancha and (9) Amália. They are the same age of the previous group. Economically they have several income sources, through different businesses. They create income opportunities for others as she relies on occasional workers, often preferring this to asking family for help. They are able to travel a larger distance for their businesses and manage to sell their produce outside of her "catchment area". Being able means they have the agency to do it, as well as the courage and the financial means.



Figure 11.  
Persona 7  
Ancha



Figure 13.  
Persona 9  
Amália

**Jessica (persona 10)**, is the only one with a structured business (small restaurant). She is also the only one who is an employee (civil servant) and has a stable income with social protection rights. She invested in different businesses to complement her salary until she was able to open her more structured venture. She has a strong voice, choice and level of control of her life and has a partner that also supports the household.



Figure 14.  
Persona 10  
Jéssica

### 3.1.2. The women working in the conservation sector

Conservation was selected as a key sector because of the criteria for sector selection (presented in annex 2) of being a priority for the Blue Economy stakeholders, having a potential to create jobs, the economic importance for the country GDP, an innovation potential, the involvement of women and the impact on environment. With 13 points it came together with pisciculture after fisheries.

The field work did however not cover any of the parks and marine reserves in the country. Data was collected on the buffer zones and surrounding areas of some of the main marina reserves, namely (i) in Ponta d'Ouro (part of the Partial Ponta d'Ouro Marine Reserve) in the South; (ii) in Vilankulos and surrounding coast, facing the Bazaruto Archipelago National Park in the Centre and (iii) in Moma and surrounding coast facing the Primeiras e Segundas Environmental Protected Area.

The research was not able to find any women entrepreneurs in the conservation sector related activities. It identified and spoke to employees of conservation projects and institutions (both public and non-for profit). Some projects are starting to look at the opportunities in this area but the activities are still very incipient.

If a follow on to this research is done looking beyond entrepreneurship at formal employment the role of the sector would be critical. Specific employment numbers

for the entire sector in Mozambique are not readily available but we can assume they are significant, as they are in the region. In Sofala only, the Parque Nacional da Gorongosa is the second largest employer of the province after the sugarcane industry. (source). The most significant determinant observed and reported for people living around conservation areas and their buffer zones are the possibilities of being hired, either by the public sector as fiscal, or by projects to monitor the biodiversity or replant mangroves. Those are the only income generating activities related to the conservation areas that were met during the field work. Accessing one of those opportunities enables a person to jump from subsistence economy (i.e. Esperança) to the higher tier of the informal sector (i.e. Monalisa). When projects don't pay they are an additional burden in the day of vulnerable women who participate in the expectation that they will eventually get something, either in cash or in kind (i.e. a snack, a kilo of rice) in return.

We have created three personas related to the conservation sector that are socio-economically in very different levels to represent the women met.

### Presentation of the 3 personas

**Esperanca (1)** was placed at the bottom of the pyramid. She is also presented above together with Rosita as they both live of subsistence farming, are very vulnerable, hover around the poverty line. The difference between them is that Esperanca also works in a mangrove restoration project but she is not paid for her effort. This activity is therefore an additional burden to her life. She does it because she hopes one day she will get paid for it. **(8) Monalisa** – hired as mangrove replantation (project dependent). **Jessica (10)** is the “highest” persona in the pyramid. She is described above as she represent the more structured entrepreneurs but she also has a stable income as a civil servant and marine fiscal.



Figure 5.  
Persona 1  
Esperança



Figure 12.  
Persona 8  
Monalisa



Figure 14.  
Persona 10  
Jéssica

### BOX OF POTENTIAL ENTREPRENEURIAL ACTIVITIES IN MARINE CONSERVATION

Entrepreneurial activities in the marine conservation sector focus on activities that protect marine ecosystems while generating economic opportunities. Some of the global examples are activities related to:

- **Eco tourism**, such as marine safaris and diving where business can offer eco-friendly experiences ensuring that activities are regulated to minimize disturbance and educate tourists on marine ecosystems.
- **Sustainable Aquaculture and mariculture** such as cultivating shellfish and seaweeds in a sustainable way or establishing enterprises that restore damaged coral reefs through coral nurseries, coral gardening or other innovative techniques to restore damaged coral reefs and other habitats such as mangroves (i.e. mangrove crab fattening, mangrove honey production, etc.). Activities that enable marine habitat restoration are critical for carbon sequestration and can generate economic resources through the blue carbon market.
- **Renewable energy through marine resources**, such as offshore windfarms, or wave and tidal energy ventures.
- **Marine Waste Management and recycling businesses** that focus on removing plastic and other debris from the ocean (such as fishing nets and plastic), turning waste into products. like recycled clothing, bags, building materials or more innovative ventures.
- **Sustainable Fishing Ventures**. Entrepreneurs can establish or support fishing cooperatives that use sustainable practices or create a business that develops or sells equipment designed to reduce bycatch and support sustainable fishing practices.

A key finding to consider is the critical role conservation projects can have in terms of socio-economic development. In spite of the heterogeneity of the labor market and the recognition of the formal sector challenges, evidence shows that if one person has access to a formal job with a stable income it is more likely that they (and their household) will be out of poverty and will be able to ensure their children have a better socio-economic upbringing (Un Wider, 2023). Beyond the environment sustainability of those projects the labour market and human impact they enable should be accounted for.

### 3.2. The components of the MUVA WEE framework: skills, opportunities and personal agency

#### 3.2.1. An Organic Transmission of Traditional Skills

**Women's skills in the sector are not recognized as skills, not even by themselves and are overlooked by the community, contrary to the skills of their male counterpart.** Women are strongly active in Blue Economy activities and have a diverse range of skills essential for their economic activities. These skills include fishing with a net, processing (of fish and other sea products), harvesting and collecting (of oysters, crabs, shellfish and other sea products), entrepreneurship (i.e. not only accessing resources for feeding purposes but also buying and selling fish and other products, processing them and working along the val-

ue chain). None of those jobs and skills were recognized as competencies. Women did not identify their occupation and the techniques required to conduct them as skills.

**All the income earning Blue Economy activities observed were learnt by doing and by traditional transmission: no formal training was received.** Traditional fishing and harvesting skills are primarily passed down through learning by doing, through observation and hands-on practice within families or community groups. For example, oyster harvesters invite individuals interested in learning to begin in shallow waters, gradually assessing their diving capabilities and with their improvement going to deeper areas. This empirical approach allows learners to observe and participate in real-world conditions. Only imported projects, such as fish farming and mangrove rehabilitation, have provided the participants with formal training (i.e. related to fish care or mangrove cultivation techniques).

**Differences of skills transmission was observed based on cultural factors across the regions.** Notably, in certain communities in Nampula, skills are exclusively transmitted within gender-specific groups. Cultural and religious factors influence this practice, as seen in Muslim communities in the North compared to predominantly Christian communities in the

South. In the North, skills are exclusively transmitted from men to men and women to women, unlike in the Southern parts of the country where this division was not observed.

### Skills transmission starts at a very young age.

Households quickly face a choice between sending the children to work on the beach or going to school which is a long-term investment with no direct return for the family. Once children start working and generating resources it is virtually impossible to get them back into school.

### In the coastal communities, women have limited educational backgrounds, ranging from no formal education to completion of the 7th grade.

In Mozambique the national levels of education in rural areas are low with an average of primary schools (7th grade) completion of 66% for women and 71% for men (World bank 2022). Women in the coastal Blue Economy activities seem below this average. Only those with formal employment or entrepreneurship activities have received further education. This low educational level can be attributed to the long distances from communities to schools, as coastal areas, are remote and poorly serviced by public services such as health and education. Additionally, in spite of primary education being free for all on paper in the country<sup>10</sup>, there are

the cost of informal fees, school materials, transport and uniform, and the opportunity cost of the loss income from going to school instead of working.

**The exception to the low levels of formal and/or recognized skills, was found in salaried workers, employed either by the government, for example, as inspectors, or people working with the NGO sector. These people were considered to have a 'proper' job in an office instead of being entrepreneurs or self-employed, even if they have an entrepreneurial activity to complement their income.**

### 3.2.2. Unequal Access to Opportunities

**Economic diversification is the key factor that determines higher levels of income and resilience particularly for women at the lower end of the economic spectrum.** Having different sources of income, both in terms of cash and livelihood (food production) is the main difference between women living in absolute poverty and the ones slightly better off, who have in addition to their farming activities (i.e. machamba), a small businesses (i.e. stall), and animal husbandry (i.e. raising goats or having chicken) that are used as savings and sold in times of financial need. It is what determines if you are in the highest tier of the pyramid informal section. Farming is part of this diversification, but it is essentially a women occupa-



Figure 15. MUVa's Blue Economy Women's Pyramid: Skills Characteristics

10. There is widespread reporting of informal fees charged that range from providing water for the teachers and schools, to payments for exams and results.

tion to bring food on the table. It does not in most coastal areas bring cash to the household, hence it is not valued nor considered by the communities and by the women themselves as an economic activity. In addition, it takes a long time to yield anything, compared to fishing where you make money on the same day or week.

**Across Blue Economy activities, women have access to lower income opportunities compared to men and are not considered fisherpersons.** Activities associated with higher income, such as deep-sea fishing are traditionally conducted by men. Deep sea fishing is viewed as difficult and hazardous, a task believed to be achievable only by men (in reality only by a few men). Specific skills are required, and this knowledge is passed from men to men. Additionally, the boats that are not industrial require the crew to live-on-board for up to one week in precarious conditions. Interestingly, in Portuguese the word fishermen (pescador) is only used for men and brings a connotation of a skilled and higher income activity rather than a technical activity of catching or getting fish. In local language specific words designate the women activities by the ocean. For example in Tsonga<sup>11</sup> deep-sea fishing is referred to as “Kuvédja,” while shoreline fishing (or fishing with a net) is called “Kutanda”.

**Access to higher income activities is linked to social norms that seem to determine male access to the better remunerated activities, this includes deep-**

**sea fishing but not only. When better alternatives sources of income appear, they are first accessed by men.** This can be observed when new opportunities appear, such as paid work, including in tourism, conservation, or construction. Men are the first ones hired, leaving their ocean or beach activities being taken over by women. There is a displacement here: when men move away from the ocean through accessing alternative livelihood, their previous activities are taken over by women, being eventually responsible for using the ocean resources, not always sustainably.

**Women’s access to better income-generating opportunities is closely linked to their capacity to be active at different levels of the value chain** (i.e. buying, processing, selling and reselling, cooking and selling a transformed product). **While theory suggests that improving one’s economic conditions requires going up the value chain** (i.e. moving from fishing to processing, acquiring access to the cold chain and transportation means, etc.), **in practice, to guarantee stability and manage to increase its income from Blue Economy activities being present at multiple points within the value chain and spreading one’s risks appears to be a better strategy.** This is illustrated in the personas: the highest they are in the pyramid the more diversification of income sources they have. We found evidence of women working at various stages of the value chain, with different combinations of control, showcasing how those value chains are not linear. For example,

#### CASE STUDY OF A SUSTAINABLE FISHING INITIATIVE DESIGNED WITHOUT A GENDER LENS

In Cabo Delgado, World Wildlife Fund (WWF) implemented a sustainable octopus fishing initiative to ensure both environmental conservation and economic benefit for local communities. In this initiative, certain areas, defined in partnership with the communities, were designated as no-fishing zones, allowing octopuses to grow undisturbed. By protecting these areas and preventing premature harvesting, the octopuses reached a larger size and greater maturity. The approach resulted in a significant increase in the size and weight of the octopuses caught, leading to higher market prices. This initiative’s success demonstrated the positive impact of combining conservation efforts with economic strategies, ultimately benefiting the environment and local livelihoods. However, although the project was designed to benefit women in the coastal area, when the project became profitable, the men displaced the women carrying out the activity as they started to take over the octopus fishing and selling. From an intertidal fishery lead by the women became a very overexploited intertidal and subtidal fishery and women’s were the first affected.

(Francisco L, 2019; Muaves L 2020)<sup>12</sup>.

11. Local dialect from Inhambane.

12. The source does not mention the gender backlash, it mostly explains the scope and results of the project, the information about the gender backlash was obtained through Key Informative Interviews with PROAZUL



fisherwomen who engage in both fishing and selling have access to more income than the ones who solely engage in buying and reselling (re-vendedoras). Women who have access to freezers have higher income potential than women re-sellers with no access to the cold chain.

**While having access to refrigerators is one of the critical factors to go up the pyramid of entrepreneurship it brings challenges in terms of market access.** The informal sector middle-tier profiles (persons 3 to 6) main market is local, including because they do not have freezing capacity or access to transport. The local market prefers and has been used to, fresh fish over frozen products. Hence, having access to the cold chain alone does not mean a better income. To leverage freezing capacities effectively, women require reliable transportation and access to new markets. Beyond the initial investment in freezing equipment and associated energy costs, accessing distant markets poses a barrier for women seeking to advance within the fish and crustacean value chain because of road conditions, transport costs, and social norms that restrict women's mobility.

**Additionally, there is a tension between improving economic opportunities in the Blue Economy for coastal communities and protecting the ocean.** Economic opportunities in the Blue Economy either

mean the utilization of more resources from the ocean contributing to adverse environmental consequences or accessing alternative sources of income. The pyramid mentioned above, and the profiles identified are all primarily dependent on ocean resources. Despite seeing marine resources reducing, they still consider them their best option in terms of income and aspire to access refrigerators to increase the volume of sales. Therefore, while freezing capacities can offer more economic opportunities, they also entail careful consideration of their sustainability implications due to the potential increase in fishing and harvesting.

**Imported projects aimed at bringing alternative income generation and economic diversification to reduce the pressure on the oceans have encountered challenges in adapting to local contexts, reaching long-term impact and generating resources beyond hiring people to work in the projects.** Coastal communities have expressed strong levels of frustration with all the development projects, firstly because most of them never saw actual interventions being implemented but rather studies, research and mapping being done. Secondly, when there were project activities that happened they have been mainly training (including of women) in income-generating techniques dependent on inputs that are too expensive for the participants to purchase, hard to find or non-existent locally. Participants, including women are hence diverted from their

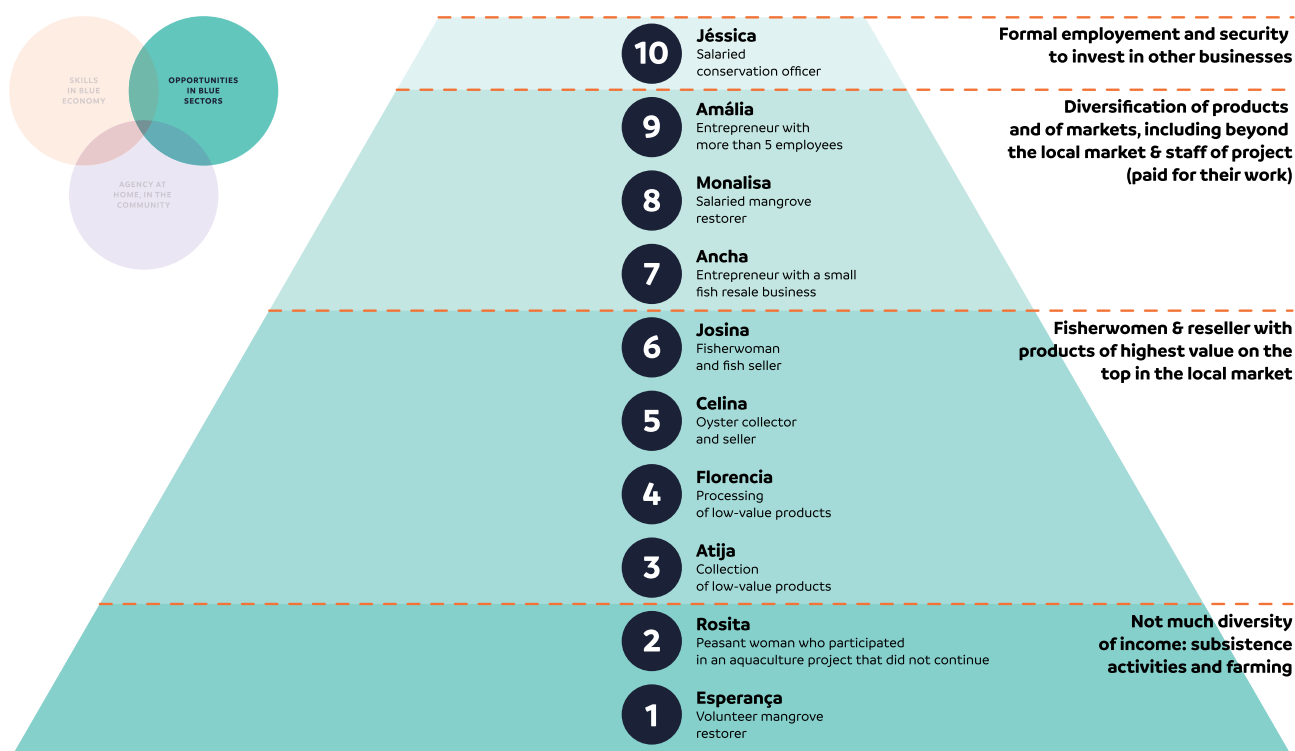


Figure 16. MUVA's Blue Economy Women's Pyramid: Opportunities Characteristics

daily, more dependable work, to carry out an activity that is not profitable and does not provide subsistence in the long run.

**In spite of being in theory a good alternative to fishing, pisciculture interventions challenges are largely unsurmountable to the communities met in the remote rural communities. Overall poor conditions**

**were encountered in the project areas, which means the activity does not generate income or food.** Pisciculture is considered a good alternative in the Blue Economy due to its potential in providing sustainable food sources through the fish produced while reducing overfishing and pressure on wild fish populations, allowing ecosystems to recover and maintaining biodiversity. It is also a potential source of job creation and

### PISCICULTURE CHALLENGES FACED BY WOMEN IN THE COMMUNITIES

The main challenge found in the literature is lack of capacity. This is not what was found in the field. Multiple training sessions have been conducted in Mozambique and both communities and SDAE technicians can explain in technical detail the steps required to make it work. The challenges outlined below have been all reported by women that have signed in to fish farming projects and benefited at the minimum from training.

Main challenges reported:

- **Inadequate infrastructure**, such as reliable water supply systems and the pumps required to ensure the water quality required;
- **Cost of the initial investment and of the required ongoing inputs**, which includes mainly (i) the young fish (fingerlings) that are not available close by, are expensive to buy and transport to the tanks (ii) the food for the fingerlings, also expensive and not available;
- **Difficulties to get the fingerlings to grow**, even when the inputs are given as the risks of death are numerous. The main ones reported are the following: (i) the quality of the water which is often not up to standard and difficult to control; (ii) the temperature of the water, in places where it's very hot the water in the tank temperature goes up more than what the fingerlings can handle; (iii) predators eat the fish such as birds, salamander, snakes; and other larger fish and that get in the tank either through the tubes linked to the water source when that infrastructure exists or when it floods – which in some areas is regular; (iii) food needs to be given 3 times a day at regular intervals which is a constraint, especially when the tanks are not close to the houses;
- **Safeguarding risks** as the tanks are not protected and amount to large swimming ponds in a country where virtually no one can swim and where there is no electricity (you cannot see where the ponds are at night). This risk is even higher considering the responsibility of feeding the fish (when food is available and given by the projects) is usually given to the children, as the women attend other domestic chores;
- **Limited access to market**. In most of the coastal areas that are remote the only market access is the local one. Accessing larger and/or more distant markets requires transport and infrastructure that often do not exist. This can result in high levels of wastage as fresh fish requires rapid preservation techniques. This constraint is stronger for the women that have less access to technology and mobile phones, reduced networks and mobility compared to men. Both for structural reasons (i.e. they do not have the mobile phone, they do not know how to ride bicycles, etc.) as well as due to social norms restrictions (i.e. it is not acceptable for them to leave the household to go far away, less opportunities to meet people and make networks outside of their community, etc.);
- **Cultural preferences**. In Mozambique, especially in coastal areas, there is no demand for farmed fish and for tilapia, the most common farmed fish. People prefer wild-caught fish;
- **Demand for space competes with farming land**, as in some places the pisciculture ponds replaced land where there was crop for subsistence. Especially in coastal areas that have marshes that are good land for rice cultivation;
- **Return on investment takes a time** that people and communities living in poverty do not have. Tilapia, the most common fish farmed takes about 6 months to grow enough to be eaten or sold.

revenue generation. Additionally, it brings a range of environmental benefits, promoting healthier Blue Ecosystems. The challenge is that to make it work usually requires large scale industry. Only a few exceptions exist globally in a handful of specific countries that have for centuries done fish farming (i.e. Philippines and Indonesia) and where household pisciculture is a thriving sector. Even then, the expansion of freshwater pisciculture in Asia (93% of global production) has been driven mainly by urban demand (Naylor, R. 2021). In Mozambique the list of challenges reported is endless and seems overwhelming.

**Mangrove restoration does not bring alternative income unless someone pays the workers a salary or buys the mangrove seedlings.** Communities in Vilankulos and Moma have expressed frustration with mangrove restoration projects. Community members, including women, often volunteer for these activities. The projects are presented to foster a sense of responsibility within the community for the preservation of their ecosystem. However, these projects divert participants from their subsistence activities to engage in unremunerated work. Despite any compensation the women replanting mangroves continued the work with the hope of being supported by similar projects in the future and due to a lack of any other economic activity. Despite the positive effort to preserve the local environment, this may create unrealistic expectations, leaving participants in precarious financial situations. This also demonstrates how mangrove restoration projects are highly dependent on external support.

### 3.2.3. “Power Within” and Social Norms: Socio-Economic Determinants

**MUVA’s interpretation of agency is that of having the power within and the ability to make choices, have control (self-efficacy) and to act (take up opportunities).** Women’s agency also means having the ability to make decisions about economic matters, participate in public life, take on leadership roles and have decision-making power within the household, community and local economy, not just in areas that are traditionally regarded as for women (Hunt and Samman, 2016).

**Having power within is a socio-economic determinant.** ‘Power within’ can be defined as the knowledge, individual capabilities, sense of entitlement, self-esteem, and self-belief to make changes in one’s life, including learning skills for jobs or to start an enterprise. It is complemented by three other aspects of power and agency that are all necessary to contribute to women’s economic empowerment and include ‘power to’ which includes economic decision-making

power within the household, community, and local economy (Hunt and Samman 2016).

**Balancing immediate needs with future goals remains a fundamental challenge for women engaged in maritime activities as they have little incentives and ability to make long term plans.** The need to address daily challenges hinders the development of long-term aspirations and planning. In the case of the coastal communities, the ability to access immediate income makes the need for long term planning less of an urgent necessity. As it was mentioned in all KII and FGDs: the sea provides immediate money, while all other activities including farming take a long time. Any alternative income generating activities to be taken up by the communities needs to be able to compete with this.

**Family dynamics are one of the causes of women’s situation in terms of socio-economic development and personal agency.** Most women in the rural and coastal areas marry within their communities. Traditionally, men in the households take the final decisions about both social and economic aspects of family life. Households where the level of negotiation and communication between the sexes is strong can be seen to thrive, sharing expenses and taking on new income opportunities where possible. Interestingly, in comparison with similar work carried out in agricultural inland areas, the findings from our research seem to indicate more collaboration between spouses. There are however, stereotypical gendered behaviors, often present in these isolated communities, that designate gender roles and levels of women autonomy that are less than optimum, and rarely challenged, either by men or women. Women who are single or widowed and older generally have more decision-making autonomy and economic agency compared to those with husbands.

**Children are not perceived as a barrier to work.** The main constraint reported was the prohibition against pregnant women going on boats, although some women still do so in the early months of pregnancy when the condition is not clearly visible. When it comes to childcare, a sense of solidarity appears, with community members collectively taking care of children while mothers engage in maritime activities. Despite prompting, childcare responsibilities were not mentioned as a challenge to conducting economic activities effectively.

**Having a network and social capital is a socio-economic determinant.** Having the support of a network or family members significantly impacts women’s ability to engage in and develop economic activities.



Figure 17. MUVA's Blue Economy women's pyramid: network and social capital characteristics

The women on top of the pyramid worked with family members, counted on personal networks for transport, accessing products, loans, being the workers of the business, etc.

**Being a successful woman is not welcomed by the community, the expectation being that women should serve the husband and the family, not be autonomous.** The women in the research that are classified to be sitting on the top of the pyramid suffered from social pressure, exclusion within their communities, jealousy, and envy. This complex interplay between an individual women's economic growth and community integration should not be underestimated. A rejection of the successful women is a real barrier that can lead to domestic violence, harassment, and mental health challenges and destruction of potential role models.

### 3.3. Cross Cutting Constraints and Enablers

#### 3.3.1. The Importance of the Territory

**The term Blue Economy may seem conceptual to some, but in coastal communities it's literal as the ocean is considered the main, if not the only, source of income and food.** The proximity of fertile lands is a key factor in determining the volume of farming activities. Only in very few coastal areas farming is a viable income source for communities as often

the land is too distant to make farming competitive even in complementarity with the income earning opportunities from the ocean.

**Women are fully aware of and deeply affected by the increasing scarcity of the ocean resources.** Fish and crustaceans are increasingly rare and harder to obtain. Looking at the past, some refer to a collective memory wherein "fishing by hand" was feasible due to the abundance of fish decades ago. As women are the primary responsible to both bring food home and cook for the family, they indicated that the lack of sea products is turning increasingly difficult for them to ensure the diet of the whole family. The current scarcity of blue natural resources is frequently attributed to the increase in the number of boats strongly linked due to population growth and the related overfishing.

**On one hand, the proximity to natural resources shapes the communities' economic activities** that are directly determined by the types of natural resources available within a radius of up to two hours of walking distance. Certain communities are inherently predisposed to specific economic pursuits driven by the presence of particular natural resources such as oysters, crabs, mangroves. **On the other hand, the proximity of communities to the village center (called 'Vila' in Mozambique) significantly impacts the access to market and the possibility to attend school.** Our

research highlights a contrast between people living in the center and the others who suffer from critical difficulties of access to markets, schools, and information. Even relatively short distances from village centers present significant obstacles to accessing markets because they have to be covered by foot, often with heavy loads and the cost of transportation, such as local buses ('chapas') are quickly prohibitive.

**This territorial determinant is for the women an intersection with her marriage, as by the coast in Mozambique women move to the husband's house and community when they marry.** This tradition implies that women is required to adapt their livelihoods to their new geographical circumstances upon marriage. A woman relocating may lose access to the resources she used to have, with her family, before moving.

**The ocean is not seen as a place of inspiration: all women aspire for their children to work "away from the beach."** Improving value chains to make ocean resources more lucrative may have long-term consequences, increasing pressure on coastal ecosystems and conflicting with the push for alternative activities to compete with ocean-based ones. Despite limited competitive alternatives for those already making a living from the ocean, there is a real opportunity to build on the aspirations of these women and mothers for the next generation to have different opportunities. Mothers invest heavily in their children's education, despite increasing disappointment that education does not always lead to paid work, and that jobs often need to be paid for.

**Improving the livelihood opportunities needs to consider the potential consequences of additional exploration of the ocean resources, as more lucrative fishing or collecting activities may present significant challenges to the ecosystem balance. Without viable economic alternatives individuals within these communities will continue to exploit the marine resources available to them, even if it leads to the degradation of the ecosystem in the long run on which their livelihood depends.** This results in a vicious spiral where the depletion of resources further exacerbates poverty and reliance on unsustainable practices, ultimately leading to a decline in marine biodiversity and the overall health of the ecosystem. This dilemma is akin to what some scholars call the "Tragedy of the commons" (Hardin, 1968), highlighting how common pool resources (non-excludable but rival), can be overexploited and degraded when individuals are forced to act in their own self-interest, due to a lack of alternatives, rather than considering the long-term sustainability of the resource. Despite the implementation of various restrictive measures,

including fishery closures, conservation areas, regulation of fishing gear, and protection of certain species, reconciling immediate subsistence needs with long-term biodiversity conservation requirements remains challenging in deprived coastal communities.

Some cases and evidence suggest however, this tragedy does not need to be. Ostrom's research on Community-Based Marine Protected Areas (CBMPAs') offers a robust framework for effective marine conservation and sustainable fisheries management. CBMPAs' involve local communities in planning, establishment, management, and monitoring, ensuring that local knowledge and traditional practices are incorporated into conservation strategies. This approach has empowered communities to take ownership of marine conservation initiatives and to find a balance between conservation and livelihoods.

### 3.5.2. Law and Policies

**At the local level, where fishing activities happen, there are two public sector institutions responsible for the normative aspects.** This research did not look at the national level stakeholders and will not therefore describe the different actors at this level but focused on the localities. The two local institutions are the:

- **Community Consultative Councils (CCPs)**, government established community councils aimed at: i) supporting the government in co-management of fisheries, ii) regulatory compliance and enforcement, iii) community engagement and education and iv) supporting sustainable livelihoods;
- **District services for Economic Activities (SDAE)**, the government representations at the district levels to provide support to all economic activities, business development and licencing of economic activities.

**CCPs were created, as their name indicates to represent fishermen and are constituted by them.** CCPs were created in 2020 through the Maritime Fishing Regulation (REPMAR) to represent fisherman and be the representation of the Ministry, at the time called Ministry of Fisheries. With the recent emergence of the Blue Economy concept their role was broadened. This was neither a structured planned change nor was it really considered if they were fit for the purpose, as by definition they only focused on fisheries. This explains, at least partially both their limitations and being male-dominated institutions. In all the areas visited only one CCP was led by a woman.

**At the local level, CCPs roles have recently been widened and at times they are perceived as abusing their power.** They are on one hand, the arm of the govern-



### PRINCIPLES THAT HAVE ENABLED COMMUNITIES TO OVERPASS THE TRAGEDY OF THE COMMONS

Elinor Ostrom's work on the governance of commons offers valuable insights into how communities can sustainably manage shared resources without falling into this dilemma. The engagement of local communities, adaptive governance, and shared responsibility are pivotal in achieving sustainable resource management outcomes. By aligning socio-economic development with long-term ecological goals, Mozambique can foster sustainable fisheries, conserve biodiversity, and enhance the resilience of its coastal communities. Ostrom's principles provide a framework for sustainable governance of coastal commons:

1. Establishing clearly defined boundaries to delineate resource use rights and responsibilities among users.
2. Tailoring resource use rules to local conditions by integrating ecological, social, and economic factors through collaborative development and adaptive adjustments.
3. Emphasizing active participation of resource users in decision-making processes to promote ownership and legitimacy.
4. Monitoring fishing activities to ensure compliance and early detection of overuse or degradation.
5. Implementing graduated sanctions for rule violations to deter unsustainable behavior.
6. Planning effective conflict resolution mechanisms to preserve social cohesion.
7. Recognizing and enforcing user rights and responsibilities to foster trust and cooperation.
8. Creating polycentric governance structures that enable adaptive management, innovation, and collaboration across diverse stakeholder groups.

ment locally, imposing rules, controlling their implementation, disseminating information on fishing regulations and other relevant topics, while on the other hand, being the representation of the community with the local authorities at district level. They are also the door for projects, opportunities, identification of participants and beneficiaries, as well as platforms for saving and obtaining loans through (i.e. "xtique").

**In Mozambique, both the CCPs' and SDAEs' play significant roles in managing and promoting sustainable practices within the fisheries sector.** With the increasing role of CCPs, the overlap between both institutions leads to potential conflict and challenges in coordination. The overlapping roles of CCPs and SDAE primarily arise in areas of resource management, enforcement, and community engagement, as both are involved in monitoring and enforcing fishing regulations, promoting community-based resource management practices and implementing fishing community's livelihood improvement projects.

**None of the personas top of the pyramid had a relationship with neither the CCPs or the SDAE.** As public sector institutions, they do not represent the private sector even in its small, subsistence form. The ones

who were more familiar with the CCPs where the personas at the bottom of the pyramid, the higher you go the less they mention having heard about it, or being involved with it and for the ones who knew they did not trust it or did not participate in their meetings. Even the ones at the bottom of the pyramid who knew about it reported not trusting the structure to be inclusive and representing their needs. In terms of the SDAE, only the areas where pisciculture projects happened or where happening mentioned SDAE technicians. They were the ones who came to deliver the training for fish farming.

**One of the main sector prohibitions at local level is the control of only authorized fishing gear to avoid small catch, which is a necessity in terms of biodiversity but difficult to implement and that negatively impacts mainly women.** 70-80% of the fish and sea creatures depend on reefs and on the three first miles of the sea for at least a part of their reproduction process. Therefore, net fishing in the shores has a catastrophic impact on fish stocks as they catch the ocean biodiversity – including fish, in their natural nurseries. In spite of this, the activity is authorized as long as done with legal gear, meaning a net with a fishing net mesh of a minimum of 2 inches<sup>13</sup>. This should in theory protect the

13. Regulated as part of REPMAR. The importation, commercialization and use of fine fishing nets and dragging nets with mesh size under 50 mm has been prohibited in Mozambique since the approval of REPMAR (Article 47) in October 2020, aimed at preventing the collection of small fish and the ones in growth process.

smaller and juvenile creatures, as long as they do not get caught in the drag. The implementation of this regulation is patchy and difficult to assess with exactitude. Governments and Blue Economy projects are planning to support a tighter control of those. Net fishing and harvesting in those first three miles are mainly women activities, which means those regulations impact women in the first place. Without alternatives in terms of income and access to food it will be challenging to manage those rules to be respected.

**The second key regulation is the annual fishing closures (veda), another measure to ensure some protection of juveniles and guarantee a minimum level of fish stock preservation.** Mozambique has two national fishing closures per year that are imposed at national level around October to December and January to March, although the exact dates vary between provinces and species. In addition to those official dates

stipulated by the national government, local communities through each CCPs and in collaboration with district authorities, are entitled to designate supplementary, localized, fishing closure periods. This is usually done when at local level the volume and size of the catch reach a significantly low level and communities agree that they need to give time for the fish to grow. These additional closures are challenging as they depend on a collective agreement and if the area of one CCP agrees the neighbour may not. Those differences cause tension and confusion resulting in varied levels of awareness and compliance.

**Specific additional regulations exist when living in and around Marine Protected Areas (MPAs).** It emerged from the field work that conservation measures are not always well understood by the communities living outside these protected areas, leading to at times feelings of injustice and dissatisfaction.

## 4. Recommendations

### **Invest in gender literacy at the local authority level.**

The local institutions and government counterparts such as the CCPs and SDAE are eventually the ones that interact directly with the women from communities. To ensure that the gender lenses are implemented they must be the ones to do it. Therefore, addressing capacity building of local institutions like CCPs and SDAE is recommended to foster a deeper understanding of gender dynamics, promote inclusive practices.

**Avoid creating unpaid additional work to women** or engaging them in activities that do not generate income, especially the more vulnerable women. Initiatives that can sustain themselves beyond intervention phases and that are culturally relevant should be prioritized.

**Consider Gender lenses in Project Design.** Blue economy stakeholders can adopt a better gender approach by integrating gender considerations into the design of policies, projects and interventions. Neglecting this aspect may lead to inefficiencies or counterproductive outcomes. Critical considerations are:

#### **(i) Understanding Intra-Household Dynamics.**

Family dynamics significantly impact women's ability to engage and succeed in the Blue Economy. Understanding these intra-household dynamics and recognizing the role of family support or burden in enabling women's economic activities is critical.

#### **(ii) Addressing Social Pressures on Successful Women.**

Successful women entrepreneurs in the Blue Economy often face social pressures and exclusion within their communities. To enable WEE, creation of environments that support women to navigate social pressures in their own community is recommended.

#### **(iii) Including the concept of agency in interventions.**

Women's personal initiatives and confidence are key to their ability to take up existing opportunities, without this agency women's active participation in decision-making processes within their household and communities and their ability to have a voice, a choice and control remains limited.

#### **(iv) Designing and implementing livelihood projects that engage both genders, ensuring a balanced distribution of responsibilities.**

Our find-

ings indicate a shift of men towards non-marine sectors when opportunities arise, often resulting in women replacing them in the fishing related activities. This can undermine efforts to reduce pressure on marine resources. It is advisable for stakeholders to prioritize the creation of gender-inclusive economic alternatives that deter both men and women from overfishing.

#### **(v) Acknowledging mobility restrictions, particularly for women in intervention design.**

Even short distances represent substantial obstacles, because of the physical strain of walking with heavy products and the high cost of transportation that constraint women's mobility.

#### **(vi) Imposing needed and legal restrictions in parallel to providing access to alternative sources of income and livelihoods at least as good as the current ones.**

This can be considered a general recommendation for all biodiversity conservation interventions, but in this case, it is especially critical for the activities women depend on conducted in the shores, such as harvesting and net fishing.

#### **Include cultural and religious preference into project design.**

Understanding the religious practices is crucial for analyzing women's agency and gender disparities within coastal communities in Mozambique. Religion plays a significant role in shaping social norms, values, and gender roles, which directly impact women's access to opportunities and decision-making power.

#### **Consider the opportunity of breaking the intergenerational activity.**

Mothers do not aspire their children to work on the ocean. Investing in alternatives for the next generation would leverage local aspirations and potentially yield sustainable change.

#### **Consider the need for better understanding of the different laws and regulations, including related to the conservation areas**

and of the relationship between the communities and the conservation areas, especially in terms of access to livelihoods so the interventions related to conservation can be designed accordingly.

#### **Conducting further research on the labor market dynamics of the blue economy**

through a gender lens, with a particular focus the formal sector and the activities and potential of the conservation sector.

## Annexe 1: Localities Where the Field Work Was Conducted

Sector	Profile of the people interviewed and/or in the FGD	Location Comunidade, distrito, provincia	Data collection method
Fisheries	Shrimp seller	Ndelane, Machangulo, Maputo	Focus group
	Crab harvester	Mabulucu, Machangulo, Maputo	Focus group
	Crab harvester	Magalisse, Vilankulo, Inhambane	Focus group
	Crab harvester	Mocorogi, Moma, Nampula	Focus group
	Crab harvester	Ngomene, Machangulo, Maputo	Focus group
	Seafood processor	Vila de Moma, Nampula	Focus group
	Fish processor	Bairro Mingurine, Vila de Moma, Nampula	Semi-structured interview
	Fish seller	Mondego, Vilankulo, Inhambane	Focus group
	Fish seller	Pilivili, Moma, Nampula	Semi-structured interview
	Fish processor and seller	Mondego, Vilankulo, Inhambane	Focus group
	Oyster collectors	Chigamane, Vilankulo, Inhambane	Focus group
	Oyster collectors	Mabandene, Vilankulo, Inhambane	Focus group
	Fish seller	Santa Maria, Machangulo, Maputo	Focus group
	Fisher woman	Vila de Vilankulo, Inhambane	Shadowing
	Entrepreneur crab and shrimp seller	Ndelane, Machangulo, Maputo	Semi-structured interview
	Entrepreneur fish seller	Chigamane, Vilankulo, Inhambane	Semi-structured interview
	Entrepreneur fish seller	Chigamane, Vilankulo, Inhambane	Semi-structured interview
	Entrepreneur fish seller	Central market, Vilankulo, Inhambane	Semi-structured interview
	Entrepreneur fish seller	Central market, Vilankulo, Inhambane	Semi-structured interview
	Entrepreneur fish seller with investment capacity	Vila de Vilankulo, Inhambane	Semi-structured interview
	Entrepreneur fish seller with freezing capacity	Bairro Mingurine, Vila de Moma, Nampula	Semi-structured interview
	Entrepreneur fish seller with export to Maputo	Santa Maria, Machangulo, Maputo	Semi-structured interview
	Boat owner	Magalisse, Vilankulo, Inhambane	Semi-structured interview
	Boat owner	Chibuene, Vilankulo, Inhambane	Semi-structured interview
	Civil servant and fish seller	Santa Maria, Maputo	Semi-structured interview
Pisciculture	Subsistence pisciculture	Bairro Supinho, Nicoadala, Zambezia	Focus group
	Subsistence pisciculture	Namacata, Zambezia	Focus group
	Subsistence pisciculture	Bairro Supinho, Nicoadala, Zambezia	Semi-structured interview
	Subsistence pisciculture	Bairro Supinho, Nicoadala, Zambezia	Semi-structured interview
	Subsistence pisciculture	Batimuziva, Zambezia	Focus group
	Subsistence pisciculture	Pilivili, Moma, Nampula	Focus group
	Subsistence pisciculture	Pilivili, Moma, Nampula	Focus group
	Former entrepreneur in pisciculture	Namacata, Zambezia	Semi-structured interview
Conservation	Mangrove rehabilitation (unformal)	Magalisse, Vilankulo, Inhambane	Focus group
	Mangrove rehabilitation (unformal)	Bairro Mingurine, Vila de Moma, Nampula	Semi-structured interview
	Mangrove rehabilitation (unformal)	Bairro Mingurine, Vila de Moma, Nampula	Focus group
	Mangrove rehabilitation (employee)	Maphanga, Machangulo, Maputo	Focus group
	Marine conservation inspector	Chibuene, Vilankulo, Inhambane	Semi-structured interview

## Annexe 2 : Blue Economy Sector Selection Process

Given the large number of blue economy sectors, the MUVA team decided to focus on a reduced number of blue economy sectors to achieve high quality findings that are more impactful for women's economic empowerment. To understand which sectors of the blue economy to focus on for the research, the team prioritized blue economy sectors according to criteria such as blue economy stakeholders' priorities, the employment rate, the economic importance, the innovation potential, the involvement of women and the impact on the environment. These criteria have been defined to ensure we look at sectors that have the most impact on women's economic empowerment while ensuring a sustainable development of the blue economy. This evaluation was then shared with blue economy stakeholders to receive their feedback and modify accordingly.

Selection of focus subsectors (1=low; 2=medium; 3=high):

Based on the prioritization of sectors, our research will hone in on the three most valued blue economy sectors: fisheries, pisciculture and conservation.

Selection criteria							
BE Sectors	Prioritised by BE stakeholders (1= low; 3=high)	Employment rate (both formal and informal)	Economic importance (contribution to GDP)	Innovation potential	Women's involvement	Impact on the environment (1=harmful impact; 3=positive)	Total
Fisheries	3	3	1	2	3	2	14
Pisciculture	3	1	1	3	3	2	13
Coastal and maritime tourism	1	3	2	2	2	2	12
Marine bio-technologies	NA	NA	NA	NA	NA	NA	NA
Extractive industries	1	1	2	2	1	1	8
Desalination	NA	NA	NA	NA	NA	NA	NA
Marine renewable energy	NA	NA	NA	NA	NA	NA	NA
Maritime transport and port	1	2	2	2	1	1	9
Waste	1	1	1	3	2	3	11
Marine conservation	3	2	1	2	2	3	13



## Annexe 3 : The Personas

We created 10 personas that reflect the most prominent variables identified during the research.

The persona method translates the findings into personalized information that foster the understanding and empathy towards women working in the blue economy. The persona method aims to provide decision-makers and funders with clear and user-friendly information about women in the blue economy. The personas were identified to ensure a representation of : (i) the identified sector in the methodology namely fisheries, pisciculture and conservation projects/work related activities; and (ii) the entrepreneur pyramid, ensuring the capture a variety of power dynamics and positions within blue economy activities and value chain.

The table below summaries the final list of personas that emerged.

	Subsistence entrepreneurs / livelihoods	MSMEs	Stable formal income
<b>Sector 1: Fisheries</b>	<p><b>Atija:</b> Women who collects and sells low-value seafood (crab, clams, small fish, etc.) &amp; that also works without remuneration for conservation projects;</p> <p><b>Florência:</b> Women who processes and resells low-value fish;</p> <p><b>Celina:</b> Women who collects and sells oysters (High-value seafood product);</p> <p><b>Josina:</b> Fisherwomen who fishes with a net in the shores and seller.</p>	<p><b>Ancha:</b> Woman with a small re-sale business, who collaborates with a small team of people (Fish, squid, shrimp);</p> <p><b>Amália:</b> Entrepreneurial woman with an SME that operates in the artisanal fishing value chain with 5 or more workers (owners of boats or nets and or has diversified businesses and sends to other locations).</p>	NA*
<b>Sector 2: Pisciculture</b>	<p><b>Rosita:</b> Farmer who participates in a fish farming project.</p>	NA*	NA*
<b>Sector 3: Conservation projects/work related activities</b>	<p><b>Esperança:</b> subsistence entrepreneur who joined a project that was not remunerated (i.e to replant mangroves).</p>	<p><b>Monalisa:</b> Salaried conservation activities (monitor, mangrove replanting, etc).</p>	<p><b>Jéssica:</b> Women inspector and employee in the conservation area.</p>

\*Large companies such as Aquapesca and fishing companies have staff that could be included in those categories. The research did not include them as it considered their profiles were of workers of large companies that would work for any large employer in the area.

**Persona 1 - Esperança:** Mangrove replenisher with no income.

**Persona 2 - Rosita:** Peasant woman who lives off the farm and who participated in a fish farming project with no income and which went bankrupt.

**Persona 3 - Atija:** Women who collect and sell low-value seafood (crab and clams and small fish) as well as conservation monitors without income.

**Persona 4 - Florência:** Women who process and resell low-value fish.

**Persona 5 - Celina:** Women who collect and sell oysters.

**Persona 6 - Josina:** Women fishermen and sellers (trawl net – Shrimp, crab, squid, fish, etc.).

**Persona 7 - Ancha:** Woman with a small resale business, who collaborates with a small team of people (Fish, squid, shrimp).

Persona 8 - Monalisa: Mangrove repository/other salaried conservation activities.

**Persona 9 - Amália:** Entrepreneurial woman with an SME that operates in the artisanal fishing value chain with 5 or more workers (owners of boats or nets and or has diversified businesses and sends to other locations).

**Persona 10 - Jéssica:** Women inspectors and employees in the conservation area.

# Esperança

Age: **52 years old**

Locality: **Moma Village, Nampula**

Activity in the Blue Economy:

**Volunteer mangrove restorer**

Household: **3 people**

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Her family consists of her sick husband and orphaned grandson. Therefore, Esperança is solely responsible for the family's livelihood and does so to the best of her ability. She focuses on selling salt and fuel, operating in small quantities because there's not enough left over to invest and increase earnings.



## HOW AND WHY SHE DOES IT

For the mangrove restoration, Esperança hardly uses any equipment, despite the mangrove being a place of difficult mobility and risks with its mud, branches, and stones. She goes with just her basin, where she collects seeds to dry and cultivate seedlings in her backyard. The same basin transports the seedlings to the mangrove, where she plants them, digging holes with her hands. Like Esperança, 40 more people from her community dedicate themselves to this activity. They organize and walk to the mangrove at least 3 times a week, always very early when the tide is low, staying there for at least 3 hours. Unfortunately, this challenging and costly activity generates no income for Esperança, as it is done on a voluntary basis.



## HER FRUSTRATIONS

Esperança states, "There was a lot of encouragement that the activity could generate some income, but so far the promise has not been fulfilled, and we are starting to lose motivation with the activity." Even when there are meetings of NGOs where Esperança shares her pains and difficulties, she feels some comfort in the moment, but sees that nothing has been addressed or improved so far.

As many organizations approach the committee to reinforce the importance of the activity, Esperança still deals with envy from people in the community who believe she is receiving payments from the organizations. This further demotivates her. "It really doesn't make sense to them for us to continue the restoration while we earn nothing." Within her family, they say she should give up and focus on activities that generate income.



## HER DESIRES FOR CHANGE

She continues with great resilience, dreaming of a world where her struggle is finally recognized. She hopes to give her grandson the opportunity to study and make his own choices for the future.

# Rosita

Age: **45 years old**

Locality: **Nicoadala Sede, Zambézia**

Activity in the Blue Economy:

**Peasant woman who participated in an aquaculture project that did not continue**

Household: **5 people**

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

A few years ago, she joined an aquaculture project, giving up part of her rice field, dreaming of reaping the benefits of tilapia farming. She chose to join the project because she had already benefited from previous community initiatives, and the idea of creating tanks seemed like a good alternative for additional income and food.



## HOW AND WHY SHE DOES IT

The project brought in teams, dug holes, placed fingerlings, and provided the initial feed. Everything seemed to be going well until challenges began to arise: the intensive work of cleaning the tanks while also working in the rice fields, feeding the fish three times a day, shortages of feed, birds, large fish, and even thieves stealing fish from her tank. These exhausting episodes demotivated Rosita, but she persevered with the resources she had.



## HER FRUSTRATIONS

However, the project that initially supported her eventually ended, leaving Rosita uncertain about the future of her activity, as the lack of the project makes it difficult for her to access feed and fingerlings. Rosita then returned to dedicating herself to subsistence farming in her rice field.



## HER DESIRES FOR CHANGE

Alongside her husband and children, Rosita persisted in maintaining the tilapia tanks even without any fish inside, hoping for a return of the project that could provide inputs and allow her to try again.

Despite financial difficulties and uncertainties about the future, Rosita dreams of fishing in the tank, receiving help with feed and fingerlings, and also having a bicycle to facilitate her transportation to the market and the rice field. But above all, her greatest wish is to see her children thrive, study, and find jobs that take them beyond the borders of their small community.

# Atija

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.

Age: **32 years old**

Locality: **Mocorogi, Nampula**

Activity in the Blue Economy:

**Collection of low-value products**

Household: **9 people**



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Atija married very young, at the age of 15, and now at 36, she has 7 children. To maintain their home and keep the children in school, she and her husband travel long distances together every day, sometimes to the sea, sometimes to the fields, and sometimes to the market where they sell what they can catch from the sea. Atija's journey is even longer. Her daily routine starts long before sunrise, searching for water and firewood to begin her household chores.



## HOW AND WHY SHE DOES IT

To catch crabs, in addition to walking, there's also the crossing of the river in small rowing boats. For her crab-catching activity, Atija uses only a stick to find crabs in their holes, a cloth wrapped around her hand to avoid being stung, and a bucket to collect what she finds and take to the market. The crabs are sold by size since she doesn't have a scale.



## HER FRUSTRATIONS

The pains of her journey are countless. "When a crab bites, we have to bite it back to make it let go. If not, we end up losing part of our finger," she said with a smile, showing the scar on her finger. There are also psychological pains evident when she speaks with frustration about community members who prosper through entrepreneurship while she feels there's nothing left to invest in a business.



## HER DESIRES FOR CHANGE

Atija says her courage and dedication are her way of paving a path so that her children do not repeat her story.



# Florência

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.

Age: **48 years old**

Locality: **Mocorogi, Nampula**

Activity in the Blue Economy:

**Processing of low-value products**

Household: **4 people**



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Separated, Florência lives with her three children and takes on the responsibility of supporting her family. To ensure this livelihood, she is part of a women's association of fish processors and vendors, where she serves as the coordinator of the fish processing center. This role involves coordinating the purchase, processing, and resale of fish, organizing a schedule of activities to facilitate rotation among the association members. Additionally, in partnership with her friend, Florência buys, processes, and resells fish in neighboring communities.



## HOW AND WHY SHE DOES IT

Florência's day starts very early, around 5 AM, when she and her colleagues head to the beach to buy fresh fish directly from local fishermen. For transporting the fish to the processing center, they use large basins carried on their heads as they walk to the center. Their working equipment includes knives for cleaning and cutting the fish into fillets, as well as thermal boxes and freezers for fish storage. Depending on the schedule, Florência and some colleagues take responsibility for selling the fish to market vendors in Mocoroge, while others transport the fish to the central market in the city of Nampula.



## HER FRUSTRATIONS

Florência has experienced moments of great frustration due to the increasing scarcity of fish, which she attributes to the high number of fishermen currently at sea. Additionally, she faces challenges in negotiating her merchandise with suppliers who claim that the women in the association earn too much money from resale, preferring to sell fish to other vendors instead. Therefore, there are days when she cannot buy enough fish for resale, and other days she returns home without any fish, affecting her livelihood. Besides professional difficulties, Florência also deals with community comments suggesting she doesn't fit the ideal wife profile, implying she would kick her husband out of the house for any mistake. These additional challenges further increase pressure and frustration in her life.



## HER DESIRES FOR CHANGE

Florência believes in a better future for her children, with completed academic levels and good jobs. Her goal is not only to ensure the livelihood of her family but also to create opportunities for other women in the community, encouraging them to join the association.

# Celina

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.

Age: **32 years old**

Locality: **Mabandene, Inhambane**

Activity in the Blue Economy:

**Oyster collector and seller**

Household: **6 people**



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

She and her husband are responsible for supporting their household and family, which includes four children. To ensure their livelihood, Celina dedicates herself to collecting, processing, and selling oysters, while her husband engages in fishing and selling fish.



## HOW AND WHY SHE DOES IT

For oyster collection, Celina heads to the beach in the early hours of the morning to secure her spot on the boat that she and other collectors rent to reach the collection site. She always carries her work equipment with her, including a diving mask, a knife for opening oysters, a basin for transportation, and a bag tied around her waist to hold the oysters during collection in the sea. After collecting, Celina starts processing, which usually takes place on the beach. She uses a grill and makes a small improvised fire to smoke the oysters. Once ready, she sells them to her customers in the community. This activity provides her with a good income, which is why she invests all her energy and time into it.



## HER FRUSTRATIONS

Celina struggles with the seasonality of oyster collection, which only occurs from September to December, leaving her without her main source of income for most of the year. Additionally, the increasing number of collectors and boats in the sea has reduced the quantity of oysters collected each year.



## HER DESIRES FOR CHANGE

Despite the many obstacles, Celina never stops dreaming. She aspires to a better future for her children, where they can graduate and find jobs or other opportunities away from the hardships of the sea.



# Josina

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.

Age: **48 years old**

Locality: **Chibuene, Inhambane**

Activity in the Blue Economy:

**Fisherwoman and fish seller**

Household: **3 people**



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Josina relies on fishing and selling fish as her primary source of income. This activity is also undertaken by her husband, but on different boats, making them the sole providers for their family while their daughters focus on their studies.



## HOW AND WHY SHE DOES IT

Influenced by her husband, who is also a fisherman, Josina became involved in fishing herself. Her day starts very early around 4 AM. She needs to be at the beach with her share of the money to join 10 to 15 other fishermen so the captain can buy fuel to supply the boat that takes them to the fishing grounds. During the journey, which lasts about an hour, Josina prepares her work equipment: a large net that is thrown into the sea when the captain gives the signal, and a pole that fits around her waist to help pull the net along with her fellow fishermen.

Typically, hauling the net takes about 3 to 4 hours. Afterwards, she and her colleagues return to the beach and begin selling the fish together. The profits from the sale are handed over to the boat owner, who distributes the money among the fishermen to ensure everyone receives an equal share. Any leftover fish is distributed among the fishermen. Through fishing and selling fish, Josina manages to support her family and her daughters' education.



## HER FRUSTRATIONS

The closed fishing season causes Josina great frustration since it is her only source of income. During this period, she lacks her usual income, forcing her to seek other activities like cleaning houses or farms, but the pay is very low. Another frustration stems from the physical toll fishing takes on her, resulting in constant body aches and swelling in her lower limbs.



## HER DESIRES FOR CHANGE

Despite working in fishing for many years and striving daily to perform well in this activity, Josina does not envision herself as a long-term fisher due to the physical strain it causes. Therefore, she dreams of acquiring a freezer to sell fish from home. Additionally, she hopes to see her daughters complete their studies and work in tourist resorts or start their own businesses.

# Ancha

Age: **38 years old**

Locality: **Mabuluko, Maputo**

Activity in the Blue Economy:  
**Entrepreneur with a small fish  
resale business**

Household: **5 people**

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Ancha's main economic activity is fish resale at the Machangulo market, in partnership with her friend who sells fish at a local market in Salamanga. Ancha also processes fish throughout the months to sell during closed seasons and supplies shrimp to a local resort twice a month. Additionally, she shoulders the responsibility of supporting her household, along with her son who works as a fisherman.



## HOW AND WHY SHE DOES IT

When she was younger, Ancha focused exclusively on farming in her fields while caring for her two young children, as her husband worked at a grocery store. However, after her husband's death, she became the sole provider for her family. She formed a partnership with her friend and started working in fish resale at the market, while her friend handles sales in Salamanga. Every day, Ancha buys fish from fishermen on the beach or from sellers in neighboring communities who come to the market. To ensure stock availability, she visits the beach twice a day, in the morning and afternoon, using a basin to transport the fish. At the market, she uses a Coleman cooler to preserve the fish during sales. To diversify her products, she purchases shrimp from a nearby island through a resident client who sends them to Mabuluko. She sells small shrimp at her stall in the market, while large shrimp are supplied to a local resort.



## HER FRUSTRATIONS

Despite achieving relative success, Ancha faces difficulties in negotiating with local fishermen. She distrusts the scales used by fishermen and questions the fairness of prices, but feels powerless to contest this as she depends on them to acquire her fish stock. They do not allow her to use her own scales for weighing. Additionally, Ancha is often pressured by family members who borrow money and rarely repay, which frustrates her and limits her financial growth opportunities.



## HER DESIRES FOR CHANGE

Despite the challenges and successes she encounters, Ancha believes in the possibility of a better life for her daughter and dreams of a future where she has a good formal job, less strenuous than fish resale.

# Monalisa

Age: **32 years old**

Locality: **Maphanga, Maputo**

Activity in the Blue Economy:

**Salaried mangrove restorer.**

Household: **8 people**

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Monalisa works as a mangrove reforestation assistant for a partner company of Maputo National Park. With this job, which provides her with a monthly salary, she has become the main provider for her family, as her father's income from fishing is not always stable. Thus, she ensures the family's food, pays for her younger siblings' school expenses, and covers her own personal expenses.



## HOW AND WHY SHE DOES IT

Monalisa enrolled in the mangrove reforestation project and was selected to participate in a week-long training where she learned mangrove replanting techniques. During the training, Monalisa learned how to propagate seedlings, collect mangrove seeds, and identify suitable planting areas. In her daily work, she wears a uniform consisting of a company shirt and a hat, along with a pair of boots to navigate through muddy ground and bags to carry the seedlings. Her group of replanters consists of about 25 people, many of whom are women. She enrolled in the program because she saw it as an opportunity for learning and growth. She sees the impact her work has on people's lives in her community, especially for crab collectors.



## HER FRUSTRATIONS

Monalisa faces difficulties walking in the mangrove planting areas due to excessive mud, which makes the ground very slippery and deep, posing a significant danger to her.



## HER DESIRES FOR CHANGE

For the future, Monalisa dreams of participating in more projects. Whenever possible, she attends community meetings and some fishermen's associations to learn about new opportunities in her community. One area that particularly interests her is seaweed production, knowing that there are projects dedicated to this activity on a nearby island.



# Amália

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.

Age: **45 years old**

Locality: **Vilankulos, Inhambane**

Activity in the Blue Economy:

**Entrepreneur with more than 5 employees**

Household: **3 people**



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Amália is a woman whose determination and entrepreneurial spirit have allowed her to overcome the vulnerability of the social class in which she was born. At 45 years old, she leads a small resale business with over five employees and has built a large clientele, keeping her phone ringing constantly.



## HOW AND WHY SHE DOES IT

From the outset, Amália forged her own path, learning the trade secrets through practical, self-taught methods without formal training. Her company reflects her entrepreneurial vision: she buys, processes, and resells fish and shrimp.

But Amália's success goes beyond commercial transactions; it's a story of leadership and care for her team, composed not of formality but of people she recruits based on trust and establishes a bond of responsibility with everyone. She manages a diverse team, from fishermen sourcing raw materials to sellers taking her products across Nampula. Amália takes responsibility not only for profits but also for the well-being of her employees, providing meals and financial support, even in difficult times. "They are not to blame if the sea doesn't give much," she declared.



## HER FRUSTRATIONS

However, the path is not without challenges. Amália faces obstacles with courage, from covering long distances, riding motorcycle taxis when alone and using public transport when carrying goods, to the increasing scarcity of fish due to bad weather. She is always attentive to opportunities, closely watching the market and seeking ways to expand her business, recently considering investment in the pork business.



## HER DESIRES FOR CHANGE

Despite the financial burden and logistical difficulties, Amália desires more opportunities for her community, investments in essential equipment like freezers and motorcycles, and better roads to facilitate the flow of her products.

Those around her admire her strength and determination, recognizing her as a pillar of the community. She not only supports her family and team but also inspires everyone around her, showing that with hard work and perseverance, it's possible to move forward even in the most challenging times.

# Jéssica

Age: **37 years old**

Locality: **Limpambe, Inhambane**

Activity in the Blue Economy:

**Salaried conservation officer**

Household: **4 people**

The persona is a story based on the aggregated results of this research. Any resemblance to a real person is purely coincidental.



## ECONOMIC ACTIVITIES AND RESPONSIBILITIES

Jessica's main economic activity is her work as a marine conservation officer. Additionally, she owns a stall where she prepares meals and sells meat. She and her husband work hard to support the family and pay for their older children's university education.



## HOW AND WHY SHE DOES IT

Jessica enrolled in the military academy and was assigned to work as a marine conservation officer. At that time, she moved from her hometown of Maxixe to Vilankulo with her entire family. Her work is conducted in shifts, mainly at sea, where she uses a motorboat to monitor fishermen, controlling aspects such as the size and type of fishing nets used, the fish species caught, and the licenses of both vessels and fishermen. When fishermen commit an offense, Jessica imposes fines that can amount to a minimum wage or more, depending on the violation. Jessica also carries a weapon, as fishermen can sometimes be very defiant during the seizure of sea products or boats and the imposition of fines. As part of her enforcement duties, Jessica also conducts awareness-raising work with fishermen, educating them about maritime regulations.



## HER FRUSTRATIONS

As the only woman in the group of officers, Jessica constantly faces pressure to prove her competence. Therefore, she adopts a stricter stance to command respect, which leads fishermen to prefer dealing with male officers, as they perceive them as more lenient.



## HER DESIRES FOR CHANGE

Jessica believes that much of her success comes from diversifying her sources of income. Therefore, she advises other women, especially fishermen, to diversify their sources of income so as not to rely solely on fishing, as the closed season brings a lot of uncertainty to this group.

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